To: Email Address List

From: Fundraiser

Subject: Join Me in Making a Difference on My Birthday!

Hi [First Name],

I hope this email finds you well! As my birthday approaches, I've decided to celebrate it in a meaningful way this year. I'm excited to share with you that I'm hosting a fundraiser to support a remarkable organization on a mission to protect vulnerable children through maltreatment prevention, treatment and advocacy. You can learn more about their programs HERE.

Instead of/ in lieu of traditional gifts this year, I'm inviting my friends and loved ones to join me in raising funds to contribute to this cause that's close to my heart.

The fundraiser will take place through [Website platform], and it's super easy to get involved:

1. Visit My Fundraising/Event Page

2. Make A Donation

Every little bit helps, and your contribution will go directly to Children's Bureau's programs, fully dedicated to preventing child maltreatment.

{Add a link to the Hope in a Box donation form, bit.ly/build-hope-fundraiser, if not using a Children's Bureau created event page} Your gift is tax-deductible to the full extent of the law. Children's Bureau is a registered nonprofit with the tax identification number of 95-1690575.

3. Spread The Word

Share this fundraiser with friends and family to amplify our impact via email or social media.

Your support means the world to me, and together, we can create awareness, raise funds, and contribute to a worthy cause. Let's turn my birthday into a celebration of hope and healing for children in need. Feel free to reach out if you have any questions or if you'd like to learn more!

Warmly,

[Fundraiser's name and contact info]

