



2021 impact report



Dear Friends,

The past year was tough for everyone. We were alone, and yet together we shared magnified experiences of isolation, uncertainty, loss and despair. As we closed out our 2020/21 year, we had hope for a return to normalcy; nobody knows what normalcy will look like, but it seems COVID-19 isn't done with us yet.

Our work to protect vulnerable children continues to be challenged by a pandemic that has affected every aspect of the organization. Life lines have blurred from the already fragile families we serve to our heroic employees and steadfast supporters. No one more or less important than the other.

Children's Bureau has faced numerous times of peril in our 117 years - two world wars, a generation long conflict in the middle east, a depression, recessions, racism, inequities, and, yes, two pandemics. Yet we never failed to serve children and families. During the recent pandemic our mission moved forward and fostered innovative thinking in how best to address child and family well-being while the world was shut down. Connecting with our community in a virtual world isn't easy or optimal but we kept creating, engaging and sharing in order to protect vulnerable children through prevention, treatment, and advocacy. And we did, as you'll discover in this impact report.

We also began thinking about the future. A strategic planning committee, co-led by board members Dr. Suran Jain and Marc Washington, engaged various groups of the organization in developing a five-year plan focused on creating awareness about child abuse prevention, expanding our advocacy efforts, growing private funding, and increasing collaborations within the communities we serve.

We have never been able to do our work alone, so we will be calling upon you - our valued volunteer leaders, donors and supporters - to join us on this exciting and innovative journey to reshape how child, family, and community well-being are addressed locally and nationally.

With deep appreciation,

Ronald E. Brown, Ph.D.
President & CEO

Our prevention programs work, but not without your support.
Your gifts matter to a child and to a family right here in Southern California.

❖ ***Protect the most vulnerable in our community by making a gift today.*** ❖



bright spots

The uncertainty and setbacks of the global pandemic continued to impact all of us this year, with the families we serve being some of those affected most. Children lost crucial opportunities for social, educational and emotional development while at home, and the increased threats of unemployment, mental illness, and isolation put vulnerable households at a greater risk for abuse.

Despite the hardships, this past year brought the world together in unimaginable ways that have illustrated the hope and humanity we all share.

Here are some bright moments:



Children's Bureau Congratulates
Kymberly Garrett
 Nominee
**Los Angeles Business Journal
 2021 Diversity & Inclusion Award**

Your leadership and commitment to elevate Children's Bureau as a workplace that values diversity, equity and inclusion are exemplary and inspirational to us all.



children'sbureau
all4kids.org

2021 Diversity & Inclusion Nominee - Organization



People Support Services Officer Kymberly Garrett was recognized for her leadership as a nominee for the Los Angeles Business Journal's 2021 Diversity & Inclusion Award.

Antelope Valley Family Resource Center - Early Conceptual Designs



Children's Bureau was selected by Los Angeles County to develop and lead a new Community Family Resource Center in Antelope Valley.



Children's Bureau received the 2021 BEST Award from the American Training & Development Association for exceptional staff development efforts and internal platform, Children's Bureau University.



Children's Bureau completed the 2020 National Trauma-Informed Resilience-Oriented Care Learning Community and is now a certified Trauma Informed Care Organization.



Eight media companies donated more than \$1.3 million in advertising space across Los Angeles and Orange Counties for the 26th year.



Reissa Foundation sponsored a matching gift campaign to benefit Children's Bureau and matched all gifts up to \$50,000.



Children's Bureau was selected by The Habit Burger Grill Restaurant Managers and Yum! Brands Foundation to receive a \$100,000 grant to aid families during the ongoing pandemic.



MCI Network launched a new, user-friendly website to support its efforts of creating large-scale community change.

strengthening children & families

The risk of child abuse is very real in our community, and exponentially larger for children whose families are navigating social ills, such as poverty, substance abuse, and mental health issues.

Through innovative programs and services, Children's Bureau works to ensure all families and communities have equal access to the resources and support needed to succeed, while also treating children who have been harmed.

Here is a snapshot of our impact:

prevention programs :: *building futures*

11,000+

participants received parenting information, support, and community resources.

29,000+

virtual home visits were conducted to at-risk families with young children.

375+

low-income children improved school readiness skills and received developmental and health screenings.

Safer-At-Home Spotlight: Magnolia Place Preschool

Keeping 3–5-year-olds engaged is not an easy task, especially through a screen. Our Magnolia Place Preschool teachers centered important lessons around immersive activities, such as virtually visiting a farm.

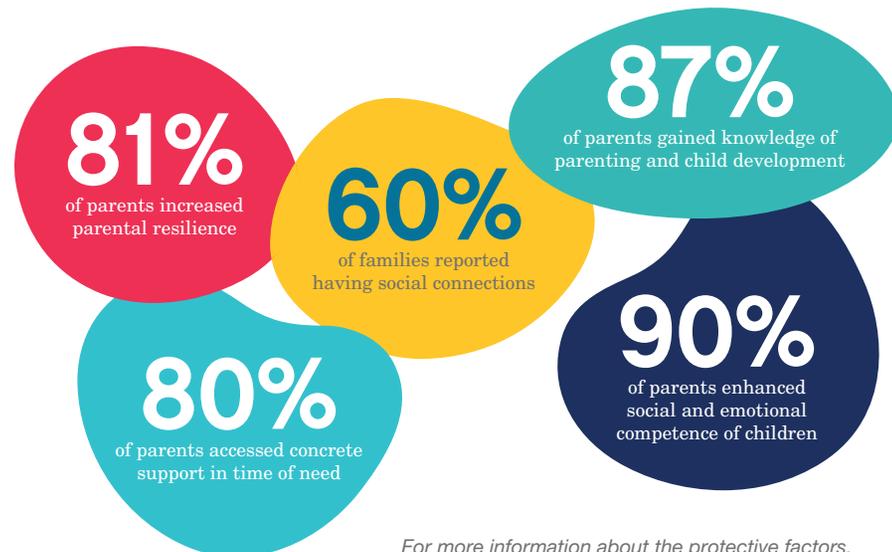
“Teacher Sofia and Teacher Keila have been a great support to my children with their distance learning and a great guide for me to better support them at home. Magnolia Place Preschool has definitely brought a positive change to our family making it stronger and united.”

— Magnolia Preschool Parent



Family Enrichment Program

Protective factors are the positive counterparts to the risk factors that lead to child abuse and neglect. Children's Bureau utilizes this framework to define child abuse prevention and ensure our families are receiving the services they need. **Here is a snapshot of each protective factor for our 2021 Family Enrichment Program graduates:**



For more information about the protective factors, please visit the Center for the Study of Social Policy at cssp.org.

family foster care and adoption :: *building families*

48

adoptions were finalized.

268

children were served through foster care support services.

“[When I was asked to foster Baby D] during the pandemic, I was not scared to step in because of COVID-19, but what would happen if I did not.”

– Rachel, Children’s Bureau Foster Parent



Read more about Rachel’s experience welcoming foster children Reason and Baby D into her family [here](#).



mental health programs :: *building strength*

2,993

children received direct mental health therapy and counseling.

40%

of those children received treatment for the first time.

Mental Health Spotlight: Virtual Office



“I joined Children’s Bureau during the pandemic, and I was always struggling to figure out how to keep my children and families engaged. I decided to build a welcoming virtual environment that featured an avatar of myself to recreate a personal connection.”

– Yazmin Ramirez, Outpatient Therapist at Children’s Bureau

The virtual office space Yazmin created is not only used during appointments, but also a resource that families are encouraged to visit it on their own to continue working on coping skills for their children.

transformative leadership

Children's Bureau's success begins with the business partners and community leaders who guide the organization. We are grateful to each of these dynamic and caring people for volunteering their time and expertise to be a part of the story to prevent child abuse.

volunteer leadership

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2021/2022

Newly Elected & Returning Leadership

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Kymerly Garrett, M.B.A.
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Gayle Whittemore, C.P.A., M.B.T.
Chief Financial Officer

Monica Copeland, MFA, CFRE
Chief Development Officer



“As a father of four and now a grandfather, I empathize with the challenges of supporting a family and recognize that many need some additional assistance to meet the needs of their loved ones. What I really find meaningful is the emphasis Children’s Bureau places on preventive services and preemptive resources.”

– Dr. Suran Jain, Board of Directors

together, apart

Although we were mostly unable to volunteer, celebrate, and raise support in-person, you exceeded our expectations in finding new ways to support Children's Bureau. From virtual events to family activities and fundraisers, we cannot thank you enough for continuing to rise to the challenge.

“[The Children’s Bureau mission] is something very close to my heart because I grew up similar to many of these children. Being able to be side by side with them and bring some joy to their lives is very touching. Also, to show them that anything is possible and if this is where you come from, you can make an amazing life for yourself.”

– Lawrence Telles, Young Professionals of Children’s Bureau Board Member



Children’s Bureau’s inaugural digital fundraiser and video series, Heroes of Hope, exceeded its fundraising goal of \$500,000 thanks to your support.



The Vice Chairman’s Golf Trip to Scottsdale Arizona raised \$152,000 to support Children’s Bureau. Left to right: Dan Phelan, O. Jacob Bobek, Steve Moore, Jordon Kruse, Matt Peterson, Greg Barnes, Matthew Wilson, Chadd Davis, David Nemecek, Brian Ford, Michael Carney and Lewis Kneib.



Chef Wolfgang Puck partnered with Children's Bureau for Eat. Drink. Give, a virtual dinner party in support of Child Abuse Prevention Month raising over \$156,000. (Click on image above to watch sizzle reel.)



Children's Bureau Director Hope Wintner organized the first virtual Spooktacular Halloween event for 65 families.



Eighteen new supporters were introduced to Children's Bureau at the virtual Taste, Learn and Impact event hosted by Danielle and Michael Swartz.

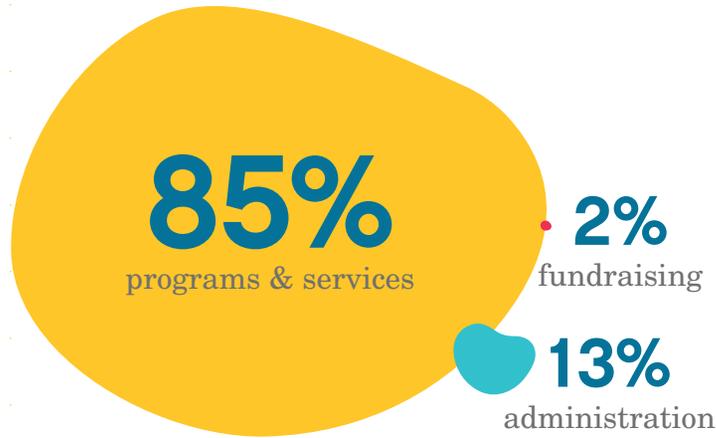


The Holiday E-gift Card Drive provided 1,200 families with gift cards to purchase holiday gifts. Organized by Stephanie Campbell and Carrie Tilton. (Click on image above to watch video.)

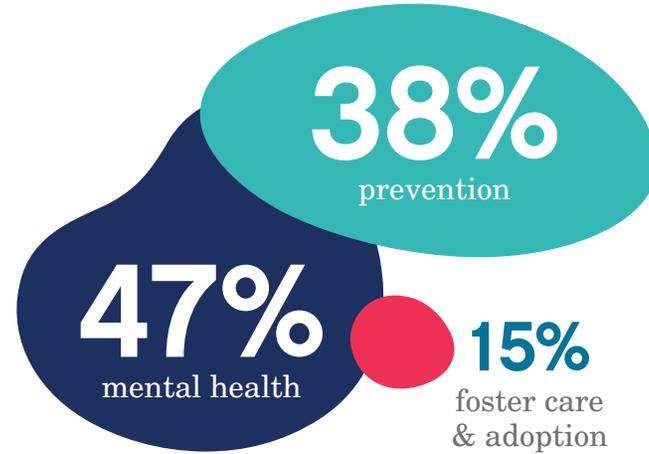


financial overview

agency expenses



program expenses



FY 20/21

REVENUE

Program Support

Government Grants & Contracts	\$ 36,745,470
Private Charitable Support	2,980,664
Contributions In-Kind	773,324
Total Program Support	\$ 40,499,458

Other Revenue

Investment Income	\$ 3,471,892
Rental and Other Income	1,275,276
Paycheck Protection Program Loan Forgiveness	2,182,394
Total Other Income	\$ 6,929,562

Total Income **\$ 47,429,020**

EXPENSES

Programs and Services

Mental Health	\$ 17,145,699
Prevention	13,918,082
Family Foster Care & Adoption	5,620,194
Total Programs and Services	\$ 36,683,975

Support Services

Management & General	\$ 5,459,131
Fundraising	1,125,413
Total Support Services	\$ 6,583,544

Total Expenses **\$ 43,267,519**

Change in Net Assets **\$ 4,161,501**

Children's Bureau audited financial statements are available [here](#).



For every dollar spent on prevention

\$8 to \$18

is saved in future public spending.

thanks to you

Our mission could not move forward without the generous support from the individuals, foundations, and corporations who understand that child well-being is a community responsibility. View our full donor lists through the links below.

[Individual Donors](#)

[Organizations](#)

[Gifts-In-Kind](#)





communities served

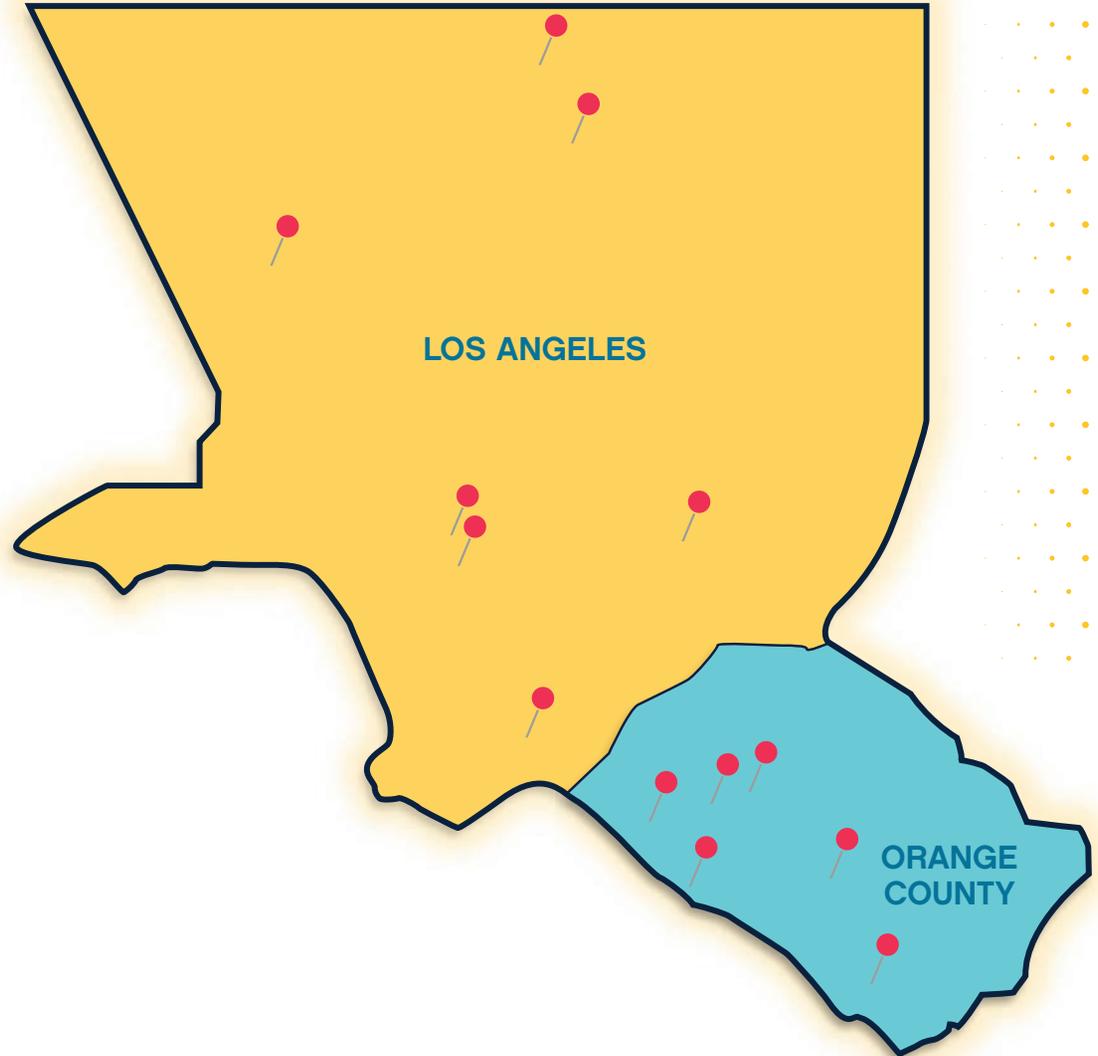
(2020-2021)

LOS ANGELES COUNTY

- Carson
- Lancaster
- Los Angeles (2)
- Long Beach
- Palmdale
- Valencia
- West Covina

ORANGE COUNTY

- Huntington Beach
- Lake Forest
- Newport Beach
- San Juan Capistrano
- Santa Ana (2)





who we are

Equity and inclusion are at the core of our mission. We strive to create and sustain safe, supportive environments for all families, staff, and people leaders. To further this, we are actively training our staff in Trauma-Informed and Resilience-Orientated Care to better understand and reduce the effects of trauma to help us build stronger communities with equal access to resources and opportunities.

Our Mission

Protecting vulnerable children through prevention, treatment, and advocacy.

Our Vision

Children thriving in strong families and communities.

Now more than ever, our families need your support.

Give today.



Headquarters: 1910 Magnolia Avenue, Los Angeles, CA 90007
888.255.4543 all4kids.org