

# Every Day is a Reading and Writing Day

## Keep your preschooler learning and entertained while you work from home!

IICF's **Every Day is a Reading and Writing Day** supports early childhood literacy by delivering research-based, bilingual multimedia resources through educational games, videos and art activities.

The program provides valuable literacy resources for young children (ages 0–5), accessible on any device, including mobile, tablet or computer – at no cost and on your schedule.

### Get started!

Access the program in English or Spanish by clicking here:

[Every Day is a Reading and Writing Day](#)

Click here for the **Every Day is a Reading and Writing Day Parent and Caregiver Guide**, a helpful tool in exploring and making the most of this educational and fun program.



**iicf** Insurance Industry  
Charitable Foundation  
Early Literacy Initiative

IICF's **Every Day is a Reading and Writing Day** program was developed through IICF's Early Literacy Initiative in partnership with Sesame Workshop, the nonprofit media and educational organization behind Sesame Street, and through the generous support of the insurance industry.